

SPONSORSHIP

We are looking to the Niagara Falls Community to become involved in our exciting, 3rd annual fundraising event: **The Shelley Gautier Para-Sport Foundation, “Stationary Bike Race.”** This event will take place **Sunday, May 27, 2018**, at Club Italia on Montrose Road in Niagara Falls. It will happen in partnership with the Niagara Falls Mayor’s Accessibility Advisory Committee and Cycling Canada.

WHAT IS THE SHELLEY GAUTIER PARA-SPORT FOUNDATION?

This is a Foundation for the purpose of providing people with disabilities the opportunity to become active in sports at a recreational level. Without the support of the Foundation, most disabled people would not have the money and/or the knowledge of such opportunities being available to them. Everyone benefits in such a positive way. We are very excited about our new Board Member Gord Singleton, Olympian Cyclist.

WHO IS SHELLEY GAUTIER?



Shelley Gautier is a Canadian Paralympic elite athlete on Team Canada’s Para-Cycling team. A Bronze Medalist in the Rio 2016 Paralympic Games. Shelley is not only an athlete with an impressive curriculum but she is a leader in the Canadian cycling community. **The Shelley Gautier Para-Sport Foundation** was created in her name. The foundation created in 2014 has already seen much success and is a registered Charity Foundation. Shelley was born and educated in Niagara Falls and when she retires from competitive racing, she plans to return to live in Niagara Falls, home of her family for many years. What better place to hold this event than at “home!”

WHAT IS A STATIONARY BIKE RACE?

This is a one day event. Teams of 10 riders, one being the captain, will work diligently leading up to the event day, collecting pledges. At a specified time, determined by the Committee, teams will arrive at the host center. Pledge money will be handed in at this time. Tax receipts will be provided for pledges of \$20.00 and up. Pledges can also be made on line at the Foundation website: www.sgpsf.ca. Each team will ride for 20 minutes. Prizes will be awarded to individual riders for the most money brought in and for the most kilometers pedaled.

Riders are encouraged to raise as much as possible! Every rider and volunteer will receive an official team T-shirt. It will be an action packed day with riders, supporters and volunteers cheering on their teams. You do not want to miss being a part of this great community event!

HOW CAN YOU BE A SPONSOR?

In order to achieve our goal we are seeking sponsor support at various levels. Detailed below are the levels of sponsorship that you may choose to be involved in.

**Important: All funds raised stay in the Niagara Region community.
The foundation retains 20% for administration and local fundraising costs.**

**To date the Foundation has spent over \$60,000
on developing programs, hiring summer students, purchasing equipment,
equipment maintenance, administration and Insurance.**

**So far our 1st and 2nd annual bike race event has brought in \$27,000 and
with your help more programs can be developed and more equipment can be purchased.**

OUR HOST VENUE – CLUB ITALIA

Logo will appear across the top of the back of the official T-shirts.

Name will appear on all promotional materials.

SPONSORSHIP LEVELS

Gold Level \$5000

1. Your logo will appear larger on the front of the official T-shirt.
2. Your name will appear in the promotion of the event on Radio, TV and Social Media and Website.
3. All the gold sponsor's logos will be posted at the event.

Silver Level \$2000 +

1. Your logo will appear larger on the back of the official T-shirt.
2. Your name will appear in the promotion of the event on Radio, TV and Social Media and Website.

Bronze Level \$250 +

Your logo will be printed on the back of the official T-shirt.

In Kind \$100 +

Your name or logo will appear on our website.

Thank you for taking the time to consider the details of this very worthy event. There are many ways to become meaningfully involved and the rewards can match the investment.

Please make cheques payable to The Shelley Gautier Para-Sport Foundation and mail to:
43-3232 Montrose Road, Niagara Falls, Ontario L2H 0E8.

For further details please contact either Event Coordinators

Suzanne Letourneau suzanneletourneau@bell.net or Mary Wright mary.wright2@live.com